



## 2023 Rose Parade® presented by Honda

### Float Trophy Winners – Sorted in Alphabetical Order

Award	Description	Participant	Builder
Sweepstakes	Most beautiful entry: encompassing float design, floral presentation and entertainment	Donate Life	FIESTA
Americana	Most outstanding depiction of national treasures and traditions	NASCAR	AES
Animation	Most outstanding use of animation	San Diego Zoo Wildlife Alliance	AES
Bob Hope Humor	Most whimsical and amusing float	City of South Pasadena	SELF
Crown City Innovator	Most outstanding use of imagination, innovation and technology	Bazic Products	AES
Director	Most outstanding artistic design and use of floral and non-floral materials	Lutheran Hour Ministries	PHX
Extraordinaire Trophy	Most extraordinary float	Cal Poly Universities	SELF
Fantasy	Most outstanding display of fantasy and imagination	Blue Diamond Growers	AES
Founder	Most outstanding float built and decorated by volunteers from a community or organization	Sierra Madre Float Association	SELF
Golden State	Most outstanding depiction of life in California	Clairmont McKenna College	FIESTA
Grand Marshal	Most outstanding creative concept and float design	AIDS Healthcare Foundation	FIESTA
International	Most outstanding float from outside the United States		
Isabella Coleman	Most outstanding presentation of color and color harmony through floral design	Mutual of Omaha Wild Kingdom	PHX
Judges	Most outstanding float design and dramatic impact	Western Asset	PHX
Leishman Public Spirit	Most outstanding floral presentation from a non-commercial participant	Downey Rose Float Association	SELF
Mayor	Most outstanding float from a participating city	La Canada Flintridge	SELF
Past President	Most outstanding innovation in the use of floral and non-floral materials	Building Industry Assoc. So. Cal.	FIESTA
President	Most outstanding use and presentation of flowers	City of Torrance	FIESTA
Princess	Most outstanding floral presentation among entries 35 feet and under in length	Rotary Club International	PHX
Queen	Most outstanding presentation of roses	City of Burbank	SELF
Showmanship	Most outstanding display of showmanship and entertainment	Louisiana Travel	FIESTA
Theme	Most outstanding presentation of the Rose Parade Theme	City of Hope	PHX
Tournament Volunteer	Most outstanding floral presentation of the Rose Parade Theme among floats 35 feet and under in length	City of Alhambra	PHX
Wrigley Legacy	Most outstanding display of floral presentation, float design and entertainment	Trader Joe's	PHX