



SPECIAL PERFORMANCES AND CELEBRITY GUESTS ANNOUNCED

for “The Rose Parade’s New Year Celebration presented by Honda” airing on January 1

PASADENA, Calif. (Dec. 8, 2020) – Get ready to welcome the New Year with stars of the screen, stage and sports! Today the Pasadena Tournament of Roses® announced special performances and celebrity guests for “The Rose Parade’s New Year Celebration presented by Honda,” airing with our six broadcast partners on New Year’s Day.

The reimagined celebration of the New Year will feature stellar musical entertainment and exciting celebrity guest appearances. For fans of country music, television, Broadway and sports, there’s something for everyone in the family to enjoy.

Musical performances:

- **Sheryl Crow** – Nine-time GRAMMY® Award winner with more than 50 million albums sold
- **Mickey Guyton** – Country singer-songwriter and historic GRAMMY® Award nominee
- **Tori Kelly** – Multi-GRAMMY® Award winner, singer-songwriter
- **Lady A** – Multi-platinum, seven-time GRAMMY® Award-winning country trio
- **Rascal Flatts** – The most awarded country group of the last decade
- **The War and Treaty** – Eclectic, soulful, husband-and-wife duo; one of Nashville’s breakout acts

Celebrity guest appearances:

- **Daddy Yankee** – Multi award-winning singer, songwriter, actor and producer
- **Shanola Hampton** – Star of “Shameless” on Showtime
- **Laurie Hernandez** – Olympic gold and silver medalist, 2016 U.S. Olympic Women’s Gymnastics Team
- **Emeril Lagasse** – Chef, restaurateur, TV personality and author
- **Matt Leinart** – 2019 Rose Bowl Hall of Fame inductee, former NFL player and Heisman Trophy winner
- **Rita Moreno** – Emmy®, GRAMMY®, Oscar® and Tony® (EGOT) award winner
- **Dascha Polanco** – Star of the Netflix hit “Orange is the New Black”
- **Vin Scully** – Voice of the Los Angeles Dodgers for more than 65 years
- **Gary Sinise** – Actor, philanthropist and 2018 Rose Parade Grand Marshal

Past Rose Parade Grand Marshals Emeril Lagasse and Gary Sinise will both be featured in the special. Gary will open the show and Emeril will shake us up with his favorite New Year’s Day cocktail.

“The Rose Parade’s New Year Celebration presented by Honda” will also feature marching band performances, heartwarming segments related to the Rose Parade, special Rose Bowl Game® football highlights, equestrians, spectacular floats from years past, a behind-the-scenes look into the making of a float and New Year’s wishes from fans around the world.

The special will air on ABC, Hallmark Channel, KTLA, NBC and RFD-TV at 8 a.m. PST and on Univision at 7 a.m. PST on January 1, 2021. In order to limit travel and ensure the safety of our talent, performance segments were filmed at iconic locations around the country, Grand Ole Opry and the Rose Bowl Stadium. To keep everyone safe, all new footage for the special was filmed using the strictest COVID safety protocols.

For more information about “The Rose Parade’s New Year Celebration presented by Honda,” visit our website at www.tournamentofroses.com.

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About the Pasadena Tournament of Roses®

The Tournament of Roses is a volunteer organization that hosts America’s New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® and a variety of accompanying events. The 935 volunteer members of the association drive the success of these annual events. For more information, visit www.tournamentofroses.com. Like us on [Facebook](#) and follow us on [Twitter](#), [Instagram](#) and [YouTube](#).