



PASADENA TOURNAMENT OF ROSES® ANNOUNCES
“THE ROSE PARADE’S NEW YEAR CELEBRATION PRESENTED BY Honda”
KERMIT THE FROG CONDUCTS SENIOR STUDENT BAND MEMBERS

PASADENA, Calif. (Dec. 21, 2020) – Today Kermit the Frog was announced as the celebrity conductor in “The Rose Parade’s New Year Celebration presented by Honda.” Kermit will lead the virtual performance showcasing seniors in high school and college. The world’s most famous amphibian and international film and television star is no stranger to the Rose Parade®, having ridden down Colorado Blvd. as Grand Marshal on New Year’s Day 1996.

The segment will feature hundreds of students from bands across the country and from around the world who will come together for a special, virtual performance of “Everything’s Coming up Roses.” From Pennsylvania to San Diego and from Sweden to Panama, these students will be part of history as the first virtual performance in America’s New Year Celebration®.

The Pasadena Tournament of Roses® has invited all the bands who were scheduled to perform in the 2021 Rose Parade to join us for the 2022 Rose Parade. The many seniors who will graduate and not have the opportunity to perform on January 1 will have their very own, unique performance spotlight.

The music and choreography were sent to each school for preparation and rehearsal, and each student submitted a video of themselves performing. The musical arrangement and flag choreography for the routine was a collaborative effort between Kevin Sherrill (Band Director, Arcadia High School), Kyle Luck (Band Director, Pasadena City College), Joey Kidd (Drill Instructor, Arcadia High School) and the United States Marine Corps West Coast Composite Band.

The TV entertainment special – “The Rose Parade’s New Year Celebration presented by Honda” – will also feature special musical performances, heartwarming segments related to the Rose Parade, special Rose Bowl Game® football highlights, equestrians, celebrity guests, spectacular floats from years past and New Year’s wishes from fans around the world.

The Tournament of Roses has partnered with six broadcasters to air a two-hour TV entertainment special on New Year’s Day. The show will air during the time slot traditionally reserved for live coverage of the Rose Parade® presented by Honda. The special will air on ABC, Hallmark Channel, KTLA, NBC and RFD-TV at 8 a.m. PST and on Univision at 7 a.m. PST on January 1, 2021. To keep everyone safe, all new footage for the special was filmed using the strictest COVID safety protocols.

For more information about “The Rose Parade’s New Year Celebration presented by Honda,” visit our website at tournamentofroses.com.

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About the Pasadena Tournament of Roses®

The Tournament of Roses is a volunteer organization that hosts America's New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® and a variety of accompanying events. The Association's 935 volunteer members drive the success of these annual events. For more information, visit www.tournamentofroses.com. Like us on [Facebook](#) and follow us on [Twitter](#), [Instagram](#) and [YouTube](#).

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