



PASADENA TOURNAMENT OF ROSES® ANNOUNCES 2020 FLOAT AWARDS PRESENTED BY FTD

PASADENA, Calif. (January 1, 2020) – Today, the Tournament of Roses announced the 24 floats awarded official honors in the 131st Rose Parade presented by Honda. These awards recognize excellence in a variety of categories and specifications. The 2020 Sweepstakes Trophy, the most beautiful entry: encompassing float design, floral presentation and entertainment, was presented to The UPS Store, Inc. The 2020 Rose Parade float award-winners are (alphabetically):

SEE ATTACHED

Scores are based on criteria such as creative design, floral craftsmanship, artistic merit, computerized animation, thematic interpretation, floral and color presentation, and dramatic impact.

This year's judges – Hitomi Gilliam AIFD, Phil Hetteema and Lilit Khatchaturian – reviewed each float during judging sessions that take place during the decorating stages before the parade. The judges used their scores from the judging sessions to determine the trophy recipients. Banners for each award-winning float will be carried in the parade by select members of the Tournament of Roses Troop, which includes Gold Award Girl Scouts and Eagle Scouts.

[FTD](#) is the official floral company and sponsor of the Rose Parade Float Awards.

The iconic American company has been affiliated with the Rose Parade for more than 60 years. FTD decorates the antique automobiles which carry the Rose Parade VIPs down Colorado Boulevard including the Grand Marshals, Tournament of Roses President, Mayor of Pasadena and the Rose Bowl Hall of Fame cars.

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About the Pasadena Tournament of Roses®

The Tournament of Roses is a volunteer organization that hosts America's New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® presented by Northwestern Mutual and a variety of accompanying events. 935 volunteer members of the association will drive the success of 131st Rose Parade themed "The Power of Hope," on Wednesday, January 1, 2020, followed by the 106th Rose Bowl Game. For more information, visit www.tournamentofroses.com. Like us on [Facebook](#) and follow us on [Twitter](#), [Instagram](#) and [YouTube](#).

For more information, press only:

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Award

Description

Participant

Theme

Builder

2020 Rose Parade® presented by Honda

Float Trophy Winners – Sorted in Alphabetical Order

Award	Description	Participant	Theme	Builder
Sweepstakes	Most beautiful entry; encompassing float design, floral presentation and entertainment	THE UPS STORE, INC.	STORIES CHANGE OUR WORLD	FIESTA
Americana	Most outstanding depiction of national treasures and traditions	GENERAL SOCIETY OF MAYFLOWER DESCENDANTS	THE VOYAGE OF HOPE--1620	FIESTA
Animation	Most outstanding use of animation	MRS. MEYER'S CLEAN DAY	PLANT A GARDEN... BELIEVE IN TOMORROW	PHOENIX
Bob Hope Humor	Most whimsical and amusing float	LA CANADA FLINTRIDGE TOURNAMENT OF ROSES ASSOCIATION	DODO BIRD FLIGHT SCHOOL	SELF-BUILT
Crown City Innovator	Most outstanding use of imagination, innovation and technology	TRADER JOE'S	IT TAKES A FLIGHT OF FANCY	PHOENIX
Director	Most outstanding artistic design and use of floral and non-floral materials	CAL POLY UNIVERSITIES	AQUATIC ASPIRATIONS	SELF-BUILT
Extraordinaire	Most extraordinary float	CHINESE AMERICAN HERITAGE FOUNDATION (CAHF)	AMERICAN HEROES	FIESTA
Fantasy	Most outstanding display of fantasy and imagination	NORTHWESTERN MUTUAL	SPEND YOUR LIFE LIVING	FIESTA
Founder	Most outstanding float built and decorated by volunteers from a community or organization	DOWNEY ROSE FLOAT ASSOCIATION	ON THE WINGS OF HOPE	SELF-BUILT
Golden State	Most outstanding depiction of life in California	HUNTINGTON LIBRARY, ART MUSEUM, AND BOTANICAL GARDENS	CULTIVATING CURIOSITY	PHOENIX
Grand Marshal	Most outstanding creative concept and float design	CHIPOTLE MEXICAN GRILL	CULTIVATE THE FUTURE OF FARMING	FIESTA
International	Most outstanding float from outside the United States	CHINA AIRLINES	DREAMS OF FLYING, WINGS OF HOPE	AES
Isabella Coleman	Most outstanding presentation of color and color harmony through floral design	AIDS HEALTHCARE FOUNDATION	HOPE FOR THE HOMELESS	FIESTA
Judges	Most outstanding float design and dramatic impact	DONATE LIFE	LIGHT IN THE DARKNESS	FIESTA
Leishman Public Spirit	Most outstanding floral presentation from a non-commercial participant	BURBANK TOURNAMENT OF ROSES ASSOCIATION	RISE UP	SELF-BUILT
Mayor	Most outstanding float from a participating city	SOUTH PASADENA TOURNAMENT OF ROSES ASSOCIATION	VICTORY AT LAST	SELF-BUILT
Past President	Most outstanding innovation in the use of floral and non-floral materials	CITY OF HOPE	CITY OF HOPE	PHOENIX
President	Most outstanding use and presentation of flowers	SIERRA MADRE ROSE FLOAT ASSOCIATION	KA LA HIKI OLA (THE DAWNING OF A NEW DAY)	SELF-BUILT
Princess	Most outstanding floral presentation among entries 35 feet and under in length	TORRANCE ROSE FLOAT ASSOCIATION	OUR GARDEN OF HOPE AND DREAMS	FIESTA
Queen	Most outstanding presentation of roses	DOLE PACKAGED FOODS	SUNSHINE FOR ALL	FIESTA
Showmanship	Most outstanding display of showmanship and entertainment	THE COWBOY CHANNEL	WALK RIDE RODEO	PHOENIX
Theme	Most outstanding presentation of the Rose Parade Theme	PASADENA CELEBRATES 2020	YEARS OF HOPE. YEARS OF COURAGE.	AES
Tournament Volunteer	Most outstanding floral presentation of the Rose Parade Theme among floats 35 feet and under in length	ROTARY ROSE PARADE FLOAT COMMITTEE	HOPE CONNECTS THE WORLD	PHOENIX
Wrigley Legacy	Most outstanding display of floral presentation, float design and entertainment	KAISER PERMANENTE	COURAGE TO REIMAGINE	FIESTA



Award

Description

Participant

Theme

Builder

#

2020 Rose Parade® presented by Honda Float Trophy Winners – Sorted by Parade Order

Award	Description	Participant	Theme	Builder	#
Director	Most outstanding artistic design and use of floral and non-floral materials	CAL POLY UNIVERSITIES	AQUATIC ASPIRATIONS	SELF-BUILT	4
Americana	Most outstanding depiction of national treasures and traditions	GENERAL SOCIETY OF MAYFLOWER DESCENDANTS	THE VOYAGE OF HOPE--1620	FIESTA	6
Leishman Public Spirit	Most outstanding floral presentation from a non-commercial participant	BURBANK TOURNAMENT OF ROSES ASSOCIATION	RISE UP	SELF-BUILT	8
Tournament Volunteer	Most outstanding floral presentation of the Rose Parade Theme among floats 35 feet and under in length	ROTARY ROSE PARADE FLOAT COMMITTEE	HOPE CONNECTS THE WORLD	PHOENIX	10
Founder	Most outstanding float built and decorated by volunteers from a community or organization	DOWNEY ROSE FLOAT ASSOCIATION	ON THE WINGS OF HOPE	SELF-BUILT	12
Grand Marshal	Most outstanding creative concept and float design	CHIPOTLE MEXICAN GRILL	CULTIVATE THE FUTURE OF FARMING	FIESTA	16
Extraordinaire	Most extraordinary float	CHINESE AMERICAN HERITAGE FOUNDATION (CAHF)	AMERICAN HEROES	FIESTA	18
Theme	Most outstanding presentation of the Rose Parade Theme	PASADENA CELEBRATES 2020	YEARS OF HOPE. YEARS OF COURAGE.	AES	24
Isabella Coleman	Most outstanding presentation of color and color harmony through floral design	AIDS HEALTHCARE FOUNDATION	HOPE FOR THE HOMELESS	FIESTA	28
Crown City Innovator	Most outstanding use of imagination, innovation and technology	TRADER JOE'S	IT TAKES A FLIGHT OF FANCY	PHOENIX	32
Fantasy	Most outstanding display of fantasy and imagination	NORTHWESTERN MUTUAL	SPEND YOUR LIFE LIVING	FIESTA	34
Golden State	Most outstanding depiction of life in California	HUNTINGTON LIBRARY, ART MUSEUM, AND BOTANICAL GARDENS	CULTIVATING CURIOSITY	PHOENIX	38
Mayor	Most outstanding float from a participating city	SOUTH PASADENA TOURNAMENT OF ROSES ASSOCIATION	VICTORY AT LAST	SELF-BUILT	40
Bob Hope Humor	Most whimsical and amusing float	LA CANADA FLINTRIDGE TOURNAMENT OF ROSES ASSOCIATION	DODO BIRD FLIGHT SCHOOL	SELF-BUILT	45
Sweepstakes	Most beautiful entry: encompassing float design, floral presentation and entertainment	THE UPS STORE, INC.	STORIES CHANGE OUR WORLD	FIESTA	48
Animation	Most outstanding use of animation	MRS. MEYERS CLEAN DAY	PLANT A GARDEN... BELIEVE IN TOMORROW	PHOENIX	52
President	Most outstanding use and presentation of flowers	SIERRA MADRE ROSE FLOAT ASSOCIATION	KA LA HIKI OLA (THE DAWNING OF A NEW DAY)	SELF-BUILT	60
Queen	Most outstanding presentation of roses	DOLE PACKAGED FOODS	SUNSHINE FOR ALL	FIESTA	62
Princess	Most outstanding floral presentation among entries 35 feet and under in length	TORRANCE ROSE FLOAT ASSOCIATION	OUR GARDEN OF HOPE AND DREAMS	FIESTA	64
Wrigley Legacy	Most outstanding display of floral presentation, float design and entertainment	KAISER PERMANENTE	COURAGE TO REIMAGINE	FIESTA	68
Showmanship	Most outstanding display of showmanship and entertainment	THE COWBOY CHANNEL	WALK RIDE RODEO	PHOENIX	72
Past President	Most outstanding innovation in the use of floral and non-floral materials	CITY OF HOPE	CITY OF HOPE	PHOENIX	80
Judges	Most outstanding float design and dramatic impact	DONATE LIFE	LIGHT IN THE DARKNESS	FIESTA	82
International	Most outstanding float from outside the United States	CHINA AIRLINES	DREAMS OF FLYING. WINGS OF HOPE	AES	86