



Burbank Tournament of Roses Association

2027 ROSE FLOAT DESIGN CONTEST ENTRY RELEASE FORM

It's not too early to be creating a design for the City of Burbank's Rose Parade float entry into the annual Rose Parade® held on New Year's morning in Pasadena, California. Anyone from anywhere can submit an entry - membership in the Association is not required.

Design ideas with a simple sketch **must be received** by the Association by **8:00 p.m. on Wednesday, January 28, 2026.**

The Board of Directors of the Association will select at least four designs to present to the general membership, who will then make the final choice. The judging will be done on a "blind" basis - the identity of the designer(s) will not be known until after the final vote. **The winning designer(s), as accepted by Pasadena Tournament of Roses Association, will receive two tickets to the Rose Parade.** If there is more than one designer, the prize will be shared between them.

RULES AND TIPS:

- 1) The sketch of the design must be in black and white and on paper no larger than 11" by 17" in dimensions. **Color sketches and/or oversize paper will not be accepted.**
- 2) Keep in mind the logistics of converting the design into a float. While only a very simple sketch is required, more detail can help the decision process. A written explanation of the ideas and representations of the design could be helpful and can be included.
- 3) **Place this completed and signed entry form in a sealed envelope on the back of the sketch (not the front) to identify the designer/artist(s).**
- 4) The selected designer(s) may be asked for consultation on the Design, Construction and Decoration Committees.
- 5) By submitting this entry form, the designer(s) grants to the Burbank Tournament of Roses Association the exclusive right to use and modify the design and the ideas represented by the sketch of the design submitted with this entry form and relinquishes all rights of the idea to the Association regardless of affiliation, as well as any explanation provided. Designer(s) warrants and represents that the entry is original, not from a copyrighted work and not created by any other party. Designer(s) warrants and represents that he/she has not submitted the same or any similar sketch of the design to any other agency participating in the next Rose Parade®. Designer(s) understands that he/she will receive no compensation, monetary or otherwise, for the use of the design and that the Burbank Tournament of Roses Association, any legal successor, the City of Burbank and the Pasadena Tournament of Roses Association have no obligation of any kind towards designer(s). **By signing this entry form I/we agree to these terms.**
- 6) If the designer's idea is not selected by the Burbank Tournament of Roses Association, upon request, and designer(s) expense, of the designer(s), the Burbank Tournament of Roses Association will return the sketch of the design provided by the designer(s) in support of this entry form, and the designer(s) shall thereafter be free to submit the idea to other agencies.

For more information call the Burbank Rose Float Site at **(818) 840-0060** or e-mail info@burbankrosefloat.com. Additional copies of this entry form can be found at www.burbankrosefloat.com.

Name (Please print)	
Address	
City, State Zip	
Phone Number	
Email Address	
I'm 18 years of age or older	☐ Yes ☐ No-signature of legal guardian required below
Signature of designer(s) or legal guardian REQUIRED	

BURBANK TOURNAMENT OF ROSES ASSOCIATION

2027 Rose Parade Theme HINT: *see next page*

Deadline: 8:00 p.m. on Wednesday, January 28, 2026

**Mail or deliver designs to:
2027 Rose Float Design Contest
1815 W. Chandler Blvd.
Burbank, CA 91506**



2027 Parade Theme HINT Statement

The 2027 theme is about being seen, valued, and heard, just for being you. Let's celebrate a world where everyone matters, everyone has a place where they belong, and everyone is cherished.

* Please note the above 'hint' is not the actual theme for the 2027 Rose Parade, but instead is a hint that should guide your contest submissions.



Float Design Suggestions

- Float design should not exceed 55 feet long and 18 feet wide
- The design should be presented with the front on the right and the rear on the left
- Three quarter view is preferred
- Big and simple—can the audience get the story within 3 seconds?
- Finish it in black ink—pencil drawings don't reproduce well and don't show well
- The design must relate to the theme
- A short description is useful
- Don't draw a flat base—the main chassis is 7 feet wide by 30 feet long by almost 5 feet tall
- Big items tend to work better in back of the float
- You should consider animation possibilities in your design
- You should consider entertainment elements in your design
- If you want to keep your original artwork, clean photocopies are accepted
- You may give your design a title, however, the float title may change by the Association
- The use of live people will be considered if it enhances the float design or entertainment value
- Don't tape your description to the back of your entry
- Tape your description to face the front and hang off the bottom of your entry
- Place tape on each side of your entry form envelope when you place it on the back of your entry