



2025 Float Awards presented by FTD

Float Trophy Winners – Sorted in Alphabetical Order

Award	Description	Participant	Builder
Sweepstakes	Most beautiful entry: encompassing float design, floral presentation and entertainment	San Diego Zoo	AES
Americana	Most outstanding depiction of national treasures and traditions	ELKS U.S.A	PHX
Animation	Most outstanding use of animation	City of Burbank	SELF
Bob Hope Humor	Most whimsical and amusing float	Boys & Girls Club	AES
Crown City Innovator	Most outstanding use of imagination, innovation and technology	La Canada Flintridge	SELF-BUILT
Director	Most outstanding artistic design and use of floral and non-floral materials	Explore Louisiana	AES
Extraordinaire	Most extraordinary float	One Legacy Donate Life	AES
Fantasy	Most outstanding display of fantasy and imagination	City of South Pasadena	SELF
Founder	Most outstanding float built and decorated by volunteers from a community or organization	Downey Rose Float Assoc.	SELF
Golden State	Most outstanding depiction of life in California	Sierra Madre Rose Float Assoc.	SELF
Grand Marshal	Most outstanding creative concept and float design	Love 2 Yeu	AES
International	Most outstanding float from outside the United States	Coding For Veterans	PHX
Isabella Coleman	Most outstanding presentation of color and color harmony through floral design	City of Hope	PHX
Judges	Most outstanding float design and dramatic impact	The UPS Store, Inc.	AES
Leishman Public Spirit	Most outstanding floral presentation from a non-commercial participant	Cal Poly Universities	SELF
Mayor	Most outstanding float from a participating city	City of Alhambra	PHX
Past President	Most outstanding innovation in the use of floral and non-floral materials	Visit Mississippi	AES
President	Most outstanding use and presentation of flowers	Western Asset	PHX
Princess	Most outstanding floral presentation among entries 35 feet and under in length	City of Torrance	AES
Queen	Most outstanding presentation of roses	Shriners Children's	PHX
Showmanship	Most outstanding display of showmanship and entertainment	Trader Joe's	PHX
Theme	Most outstanding presentation of the Rose Parade Theme	Pasadena Humane/Hill's Pet Nutrition	AES
Tournament Volunteer	Most outstanding floral presentation of the Rose Parade Theme among floats 35 feet and under in length	Rotary	PHX
Wrigley Legacy	Most outstanding display of floral presentation, float design and entertainment	Kaiser Permanente	PHX