



2016 Rose Parade® presented by Honda Float Trophy Winners – Sorted by Parade Order

Award	Description	Participant	Theme	Builder	#
National	Best depiction of life in the U.S.A., past, present or future.	South Pasadena Tournament of Roses Association	Fishing Follies	Self-Built	10
Queen's	Most effective use and display of roses in concept, design and presentation.	Public Broadcasting Service	Downton Abbey: The Final Adventure	Paradiso	15
Craftsman Trophy	Exceptional achievement in showmanship and dramatic impact; limited to floats which exceed 55' in length.	Farmers Insurance Group	Along for the Ride	Phoenix	16
Governor's	Best depiction of life in California.	Miracle-Gro	Life Starts Here.	Fiesta	23
Grand Marshal's	Excellence in creative concept and design.	Kaiser Permanente	Helping Mother Nature Thrive	Fiesta	28
Crown City Innovation	Best Use of Imagination & Innovation to Advance the Art of Float Design.	Kiehl's Since 1851	The Beauty of Adventure	Fiesta	32
Founders'	Most beautiful float built and decorated by volunteers from a community or organization.	Downey Rose Float Association	Exploring the Everglades	Self-Built	34
Isabella Coleman	Best presentation of color and color harmony through floral use.	Donate Life	Treasure Life's Journey	Paradiso	38
Theme	Excellence in presenting Parade theme.	Burbank Tournament of Roses Association	Are We There Yet?	Self-Built	39
Past Presidents Trophy	Most creative design and use of both floral and non-floral materials.	Northwestern Mutual	Dancing Into Adventure	Fiesta	41
Extraordinaire Trophy	The most spectacular float including floats that do not retract to 55' in length.	Disneyland Resort	Diamond Celebration	AES	55
Mayor's	Most outstanding city entry - national or international.	City of Los Angeles	Discover Los Angeles	Phoenix	58
Judges' Special	Most spectacular in showmanship and dramatic impact.	Los Angeles Lakers	Every Second is an Adventure	Paradiso	61
Fantasy	Most outstanding display of fantasy and imagination.	Trader Joe's	Fearless Flyer	Phoenix	66
Tournament Volunteers Trophy	Best floral design of Parade theme 35' in length and under.	Shriners Hospitals for Children	Fezzy Races to Adventure	Phoenix	68
Bob Hope Humor	Most comical and amusing entry.	La Cañada Flintridge Tournament of Roses Association	Up a Creek...	Self-Built	70
Sweepstakes	Most beautiful entry in the Parade with outstanding floral presentation and design.	Singoli Group	Marco Polo East Meets West	Paradiso	71
Animation	Best animation and motion.	Sierra Madre Rose Float Association	Rollin' On The River	Self-Built	73
Lathrop K. Leishman	Most beautiful non-commercial float.	Cal Poly Universities	Sweet Shenanigans	Self-Built	78
Directors'	Outstanding artistic merit in design and floral presentation.	Dole	Soaring Over Paradise	Fiesta	80
Tournament Special Trophy	Exceptional merit in multiple classifications including floats that do not retract to 55' in length.	California Milk Advisory Board	Adventures in Real Food	Fiesta	82
International	Most beautiful entry from outside the 50 United States and the District of Columbia.	China Airlines	Venture to Majestic Taiwan	AES	84
President's	Most effective floral use and presentation.	The Bachelor	Love is the Greatest Journey	Fiesta	87
Princess'	Most beautiful float 35' and under.	City of Torrance	What a Purr-fectly Paw-ful Adventure	Fiesta	88