



PASADENA TOURNAMENT *of* ROSES

January 9, 2006

**VIA FACSIMILE**  
**AND FIRST-CLASS MAIL**

Ms. Teri Bastian  
President  
Burbank Tournament of Roses Association  
6607 Satsuma Avenue  
North Hollywood, CA 91606

Re: 2006 Rose Parade – Burbank Float

Dear Ms. Bastian:

On behalf of the Tournament of Roses, we thank you for your participation in the 2006 Rose Parade. We also apologize to you that the decision was made to tow the Burbank float at the beginning of the television viewing area and regret that it occurred.

As you know, if a float stalls or otherwise has a problem proceeding along the Parade Route, the Parade Operations Committee personnel on the scene have the authority to make the decision to place the float under tow. This rule is in place because any delay caused by a stalled unit can have a significant impact on the rest of the Parade. This concern is magnified as the floats begin the Parade and pass through "TV Corner."

As the Burbank float neared Green Street, we understand that it did, in fact, stall. After the passage of some period of time (it appears to be 45 seconds to 1 minute) the decision was made to place the float under tow. While we have now learned that the float did restart before the tow truck had completed hooking the tow bar up to the float, the Parade Operations person who made the final decision remained concerned about the float's ability to proceed successfully through TV Corner and allowed the tow procedure to be completed. Given the severe weather conditions this year, communications on all levels were difficult, which may have contributed to this situation.

Again, we feel badly about this situation and deeply regret that it occurred. The Tournament of Roses treasures our relationships with Burbank as a float participant and long time, dear friend. We very much hope to continue those relationships into the future as the Rose Parade continues to grow as a premier entertainment event.

Sincerely,

Gene E. Gregg, Jr., Chairman  
Parade Operations Committee