

# Pasadena Tournament of Roses Float Trophy Winners

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Award	Description	Participant	Theme	Builder
Sweepstakes	Most Beautiful Entry With Outstanding Floral Presentation and Design	FTD	Your Wish is My Command	Fiesta Parade Floats
Lathrop K. Leishman	Most Beautiful Non-Commercial	Newport Beach, City of	Sailing Through a Century	Fiesta Parade Floats
Grand Marshal's	Excellence in Creative Concept & Design	NAMM (The Int'l Music Products Assn)	Making Music is Magical	Studio Concepts
President's	Most Effective Floral Use & Presentation	Automobile Club	Vacation Paradise	Phoenix Decorating Co.
Director's	Outstanding Artistic Merit in Design & Floral Presentation	Kaiser Permanente	The Magic of Good Health	Fiesta Parade Floats
Queen's	Most Effective Use & Display of Roses in Concept, Design & Presentation	Bayer Advanced	Jack and the Rose Stalk	Phoenix Decorating Co.
Mayor's	Most Outstanding City Entry - National or International	Alhambra, City of	Floating on the River	Phoenix Decorating Co.
Theme	Excellence in Presenting Parade Theme	La Canada Flintridge, City of	The Great Howldini	Self Built
National	Best Depiction of Life in the USA, Past, Present or Future	ESPN	The Magic of Sports in High Definition	Festival Artists
Governor's	Best Depiction of Life in California	Ontario, City of	Gateway to California Magic	Fiesta Parade Floats
Bob Hope Humor	Most Comical and Amusing	Burbank, City of	Pachyderm Parade	Self Built
Judges' Special	Most Spectacular in Showmanship & Dramatic Impact	Farmers Insurance Group	Protecting Your Family	Phoenix Decorating Co.
Animation	Best Animation and Motion	Cerritos, City of	Magical Music Machine	Fiesta Parade Floats
Fantasy	Most Outstanding Display of Fantasy & Imagination	SUBWAY Restaurants	Fresh Magic	Fiesta Parade Floats
Founders'	Most Spectacular Built & Decorated by Volunteers From a Community or Organization	Sierra Madre, City of	Wonder of Reading	Self Built
International	Most Beautiful Entry from Outside the Continental US	China Airlines	ILHA Formosa - Magical Taiwan	Festival Artists
Princess's	Most Beautiful 35' or Under	Palmdale, City of	A Magical Place to Call Home	Fiesta Parade Floats
Isabella Coleman	Best Presentation of Color & Color Harmony Through Floral Use	Glendale, City of	Imagination Express	Phoenix Decorating Co.
Tournament Special	Exceptional Merit in Multiple Categories Including Floats Over 55'	American Honda Motor Company	The Power of Dreams	Phoenix Decorating Co.
Past Presidents	Most Creative Use of Floral and Non-Floral	Long Beach, City of	Pacific Fantasy	Phoenix Decorating Co.
Tournament Volunteers	Best Floral Design of Theme 35' or Under	Torrance, City of	Love is Magical	Fiesta Parade Floats
Craftsman	Exceptional Showmanship and Dramatic Impact - Over 55' Only	Disney Parks	The Most Magical Celebration on Earth	Festival Artists
Extraordinaire	Most Spectacular Including Over 55'	Trader Joe's	Adventure!	Phoenix Decorating Co.
Crown City Innovation	Best Use of Imagination & Innovation to Advance the Art of Float Design	Ivory Soap	Generations of Good Clean Fun	Phoenix Decorating Co.