



**2018 Judging Criteria  
- Short Form -**

<b>CURRENT CRITERIA</b>	<b>CURRENT DESCRIPTION</b>	<b>NEW CRITERIA</b>	<b>NEW DESCRIPTION</b>
<b>FLOAT DESIGN</b>			
<b>CREATIVITY</b>	Design and concept	<b>CREATIVE CONCEPT</b>	Original design and execution
<b>ARTISTIC MERIT</b>	Design and floral presentation	<b>ARTISTIC DESIGN</b>	Overall production value
<b>THEME</b>	Presentation of the theme	<b>THEME DEPICTION</b>	Faithful portrayal of Parade theme
<b>LIFE IN THE U.S.A.</b>		<b>AMERICANA</b>	National treasures and traditions
<b>LIFE IN CALIFORNIA</b>		<b>CALIFORNIA LIFE</b>	Local insights
<b>HUMOR</b>	Comical and amusing	<b>WHIMSY</b>	Smile-inducing
<b>ANIMATION</b>	Motion appearing natural	<b>ANIMATION RICH</b>	Motion enhancing overall design
<b>FANTASY &amp; IMAGINATION</b>		<b>FANTASY ELEMENTS</b>	Transporting to other worlds and times
<b>FLORAL DESIGN</b>			
		<b>FLORAL DESIGN</b>	Overall floral design and presentation
<b>FLORAL</b>	Use and presentation	<b>FLORAL USAGE</b>	Varied and unique uses

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<b>ROSES</b>	Effective use of roses in concept design and presentation	<b>ROSE USAGE</b>	Dominant use in design
<b>COLOR</b>	Color and color harmony through floral use	<b>COLOR HARMONY</b>	Artful color palette
<b>NON-FLORAL EFFECTS</b>	Creative use of non-floral materials to enhance design	<b>NON-FLORAL USAGE</b>	Varied and complementary uses
<b>ENTERTAINMENT VALUE</b>			
<b>DRAMATIC IMPACT</b>	Showmanship	<b>SHOWMANSHIP</b>	Crowd-pleasing impact and dramatic elements
<b>EXTRAORDINAIRE</b>	Most spectacular float, including non-retractables in excess of 55 feet long	<b>EXTRAORDINARY</b>	Spectacular ingenuity and engineering
		<b>ENHANCING ELEMENTS</b>	Overall effect enhanced by participants, pyrotechnics, etc.